



November 18, 2010

2010-11 Major College Football

NCAA FOOTBALL INSIDER

One hour show contains nine (9) minutes of Network Commercials & six (6) minutes of Station Avails.

Hosted by Chuck Cooperstein

Weekly program presented for eighteen (18) consecutive weeks (Fri - Sun; September 4- December 27)

Station Total: 74

DMA Rank	Market	City of License	ST	CALLS	Freq.
5	DALLAS, TX	ARLINGTON	TX	KESN-FM	103
7	BOSTON, MA	BRATTLEBORO	VT	WTSA-AM	1450
9	WASHINGTON, DC	MARTINSBURG	WV	WRNR-AM	740
15	MINNEAPOLIS, MN	WAITE PARK	MN	KXSS-AM	1390
21	ST. LOUIS, MO	MOSCOW MILLS	MO	KYRO-AM	1280
24	CHARLOTTE, NC	CHARLOTTE	NC	WBCN-AM	1660
24	CHARLOTTE, NC	CHARLOTTE	NC	WFNZ-AM	610
26	RALEIGH, NC	ROANOKE RAPIDS	NC	WCBT-AM	1230
27	BALTIMORE, MD	BALTIMORE	MD	WJZ -AM	1300
29	NASHVILLE, TN	NASHVILLE	TN	WGFY-FM	105
36	GREENVILLE, SC	ABBEVILLE	SC	WABV-AM	1590
36	GREENVILLE, SC	CLINTON	SC	WPCC-AM	1410
41	GRAND RAPIDS, MI	GRAND HAVEN	MI	WGHN-AM	1370
44	ALBUQUERQUE, NM	AZTEC/FARMINGTON	NM	KCQL-AM	1340
44	ALBUQUERQUE, NM	HOBBS	NM	KHOB-AM	1390
44	ALBUQUERQUE, NM	LOS RANCHOS DE	NM	KNML-AM	610
45	OKLAHOMA CITY, OK	BLACKWELL	OK	KOKB-AM	1580
45	OKLAHOMA CITY, OK	PERRY	OK	KOKP-AM	1020
45	OKLAHOMA CITY, OK	PERRY	OK	KOSB-FM	105
48	AUSTIN, TX	AUSTIN	TX	KVET-AM	1300
56	LITTLE ROCK, AR	RUSSELLVILLE	AR	KARV-AM	610
56	LITTLE ROCK, AR	OLA	AR	KARV-FM	101
56	LITTLE ROCK, AR	CONWAY	AR	KASR-FM	92.7
56	LITTLE ROCK, AR	MCGEHEE	AR	KVSA-AM	1220
57	ALBANY, NY	COBLESTILL	NY	WSDE-AM	1190
58	RICHMOND, VA	RICHMOND	VA	WRNL-AM	910
62	LEXINGTON, KY	LEXINGTON	KY	WLXG-AM	1300



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67	ROANOKE, VA	MARTINSVILLE	VA	WMVA-AM	1450
68	FLINT, MI	BRIDGEPORT	MI	WNEM-AM	1250
69	WICHITA, KS	GARDEN CITY	KS	KIUL-AM	1240
69	WICHITA, KS	SCOTT CITY	KS	KYUL-AM	1310
72	DES MOINES, IA	DES MOINES	IA	KXNO-AM	1460
73	TOLEDO, OH	TOLEDO	OH	WLQR-AM	1470
73	TOLEDO, OH	TOLEDO	OH	WLQR-FM	107
75	SPOKANE, WA	DISHMAN	WA	KEYF-AM	1050
75	SPOKANE, WA	SPOKANE	WA	KGA-AM	1510
78	PADUCAH, KY	MURRAY	KY	WOFC-AM	1130
79	COLUMBIA, SC	ST. GEORGE	SC	WNKT-FM	108
81	HUNTSVILLE, AL	SCOTTSBORO	AL	WWIC-AM	1050
81	HUNTSVILLE, AL	ROGERSVILLE	AL	WYTK-FM	93.9
84	CHAMPAIGN, IL	TAYLORVILLE	IL	WTIM-FM	97.3
85	MADISON, WI	COLUMBUS	WI	WTLX-FM	101
86	CHATTANOOGA, TN	CHATTANOOGA	TN	WDEF-AM	1370
89	WACO, TX	WACO	TX	KRZI-AM	1660
90	JACKSON, MS	HAZLEHURST	MS	WDXO-FM	92.9
94	BURLINGTON, VT	SOUTH BURLINGTON	VT	WCAT-AM	1390
97	CHARLESTON, SC	CHARLESTON	SC	WSPO-AM	1390
100	FORT SMITH, AR	ROGERS	AR	KURM-AM	790
100	FORT SMITH, AR	GRAVETTE	MO	KURM-FM	100
101	JOHNSTOWN, PA	STATE COLLEGE	PA	WQWK-AM	1450
104	FLORENCE, SC	LORIS	SC	WLSC-AM	1240
109	TYLER, TX	LUFKIN	TX	KSML-AM	1260
113	SIoux FALLS, SD	SIoux FALLS	SD	KWSN-AM	1230
114	AUGUSTA, GA	NORTH AUGUSTA	GA	WNRR-AM	1380



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121	FARGO, ND	MAYVILLE	ND	KMAV-FM	106
127	LA CROSSE, WI	EAU CLAIRE	WI	WBIZ-AM	1400
134	ROCKFORD, IL	ROCKFORD	IL	WLUV-AM	1520
135	WAUSAU, WI	ROCHCHILD	WI	WDTX-FM	101
139	DULUTH, MN	DULUTH	MN	WEBC-AM	560
144	SALISBURY, MD	BETHANY BEACH	DE	WOSC-FM	95.9
146	ERIE, PA	ERIE	PA	WPSE-AM	1450
147	JOPLIN, MO	PARSONS	KS	KLKC-AM	1540
147	JOPLIN, MO	PITTSBURG	KS	KSEK-FM	99.1
155	ODESSA, TX	BIG SPRING	TX	KBYG-AM	1400
160	GAINESVILLE, FL	INVERNESS	FL	WOGF-FM	104
160	GAINESVILLE, FL	GAINESVILLE	FL	WRUF-AM	850
168	CLARKSBURG, WV	FAIRMONT	WV	WMMN-AM	920
168	CLARKSBURG, WV	FAIRMONT	WV	WTCS-AM	1490
169	BILLINGS, MT	BILLINGS	MT	KBLG-AM	910
174	RAPID CITY, SD	STORY	SD	KZZS-FM	98.3
177	WATERTOWN, NY	OGDENSBURG	NY	WSLB-AM	1400
184	GRAND JUNCTION, CO	GRAND JUNCTION	CO	KTMM-AM	1340
192	GREAT FALLS, MT	SHELBY	MT	KSEN-AM	1150
197	CHEYENNE, WY	SCOTTSBLUFF	NE	KNEB-AM	960
STATION TOTAL					74